

## Editorial Contacts

Martin Phillips  
Ladybridge Systems Ltd  
+44 (0) 1604-709200  
martinphillips@ladybridge.com

Carrie Carter  
Management Information Tools, Inc.  
(206) 789-8313  
carriec@mits.com

## **MIT S to Provide Business Intelligence and Reporting Solutions for Ladybridge's OpenQM Database**

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**Northampton, England—October 8, 2008**—Developers of the OpenQM database, Ladybridge Systems Ltd and leading business intelligence and reporting solutions provider, Management Information Tools, Inc. (dba MIT S) are pleased to announce MIT S compatibility with OpenQM. This includes the entire MIT S product line; the flagship OLAP/BI solution, MIT S Discover<sup>®</sup> and MIT S Report<sup>®</sup> for ad hoc reporting.

### **Improved Access**

“We’ve talked to Ladybridge’s customers and heard rave reviews about the power of the OpenQM platform,” stated MIT S President Fred Owen. “Furthermore, their commitment to innovation and attention to customer needs creates a natural synergy between our solutions and OpenQM.”

OpenQM provides those looking to capitalize on the power of the MultiValue (MV) database model a low-cost alternative without requiring a sacrifice in terms of functionality and support.

Through an intuitive Web browser interface, MIT S Reporting and Business Intelligence solutions offer users unprecedented access to data. “MIT S has set the standard for Business Intelligence and Reporting solutions for the MultiValue community and we are enthusiastic about the opportunity to make these solutions available to our customers,” comments Ladybridge System’s Technical Director and founder Martin Phillips. “Seeing first-hand how easily users navigate through report creation and analysis with MIT S products, we are confident of the benefits their solutions provide.”

### **Increased Value**

By partnering with MIT S, Ladybridge makes their value-priced solution even more attractive to those interested in migrating to the OpenQM database—eliminating concerns about compatibility. Resellers with solutions built on OpenQM can benefit by integrating MIT S Report into their existing offering or provide MIT S Discover and Report as valuable system add-ons.

“We have always been focused on providing our customers with exceptional value, both in terms of cost and functionality. Best-of-breed reporting and analytical solutions from MITS extend the value of our customer’s OpenQM investment even further,” Philips said.

### **About Ladybridge Systems**

Ladybridge Systems was founded in 1992 by former Prime Computer personnel and is headquartered in Hardingstone, Northampton, England. To date, Ladybridge Systems provides training, consultancy, development and maintenance services to MultiValue databases in the UK and worldwide. While the OpenQM MultiValue database is their primary area of activity, they are an IBM business partner providing services to users of IBM’s UniVerse and UniData products.

Ladybridge Systems remains a small privately owned company, offering a personal level of service to clients around the world. As a member of the TRUST Group, a network of independent computer companies working together, they are able to offer the vast range resources of a large company while still maintaining the direct, friendly approach of a small business. This also allows Ladybridge Systems to operate with very low overhead and offer high-value services to organizations at much lower charges. For more information, visit [www.ladybridge.com](http://www.ladybridge.com).

### **About MITS**

MITS® is a leading developer of Advanced Reporting and Business Intelligence products. The MITS product line contains both the MITS Discover® OLAP Business Intelligence suite, as well as the ad hoc report tool, MITS Report®. Founded in 1996 and headquartered in Seattle, Washington, the company’s technologies are used by thousands of organizations, resellers and systems integrators worldwide. MITS products are firmly entrenched in a wide range of business areas, including manufacturing, distribution, retail sales and services, education, government, healthcare, and insurance, as well as in many other industries. For more information, visit [www.mits.com](http://www.mits.com).

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