

PICK CLOUD, INC. AND LADYBRIDGE SYSTEMS, LTD. ANNOUNCE MULTIVALUE DBAAS FOR \$15 PER SEAT PER MONTH!

Newport Beach, CA, October 7, 2013, - Pick Cloud, Inc. and Ladybridge Systems Ltd. are proud to announce the first true MultiValue Database as a Service (DBaaS). You can now purchase a fully managed hosted OpenQM license starting at as low as \$15 per seat, per month. With it, you get a fully functioning copy of OpenQM, AccuTerm 7 and more - all in a worry free environment. No more purchasing hardware! The benefits of DBaaS are paramount in today's increasingly cloud based business landscape.

"Pick Cloud, Inc. and Ladybridge Systems are delivering a true MultiValue DBaaS. To date that hasn't been a reality. It is now. Developers, VARs and end users alike can benefit from a low cost alternative to costly per seat database license pricing, while at the same time taking advantage of a worry free environment says Mark Pick, CEO and founder of Pick Cloud, Inc. Now they can focus on their business, not their IT."

"We are proud to partner with Mark and his company, says Martin Phillips, Technical Director of Ladybridge Systems, Ltd. His dad was a MultiValue pioneer and Mark is following in his footsteps. At Ladybridge our motto is taking MultiValue where it has never been before, and we believe with this offering we are."

For more information please contact info@mypickcloud.com or call 949-415-7778 or go to the Pick Cloud, Inc. website at www.mypickcloud.com.

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About Pick Cloud, Inc.

Pick Cloud Inc., located in Newport Beach, CA and founded by Mark Pick (son of Dick Pick), provides a cost effective, worry free, secure, environment while at the same time preserving and rejuvenating MultiValue applications through smarter processes and more efficient technology. More information about Pick Cloud, Inc.'s products and services can be found at www.mypickcloud.com.

About Ladybridge Systems, Ltd.

Ladybridge Systems was founded in 1992 by former Prime Computer personnel and is headquartered in Hardingstone, Northampton, England. To date, Ladybridge Systems provides training, consultancy, development, and maintenance services to MultiValue databases in the UK and worldwide. Ladybridge Systems remains a small privately owned company, offering a personal level of service to clients around the world. Working with a team of associates with specialist skills they are able to offer the resources of a large company while still maintaining the direct, friendly approach of a small business. This also allows Ladybridge Systems to operate with very low overhead and offer high-value services to organizations at much lower charges.